

**SIGNAGE INSURANCE POLICY**  
**UIN No. IRDAN150RP0029V01201213**  
**MARKETING BROCHURE**

**Introduction**

The Policy provides protection against loss or damage to the signage due to Fire and allied perils, Riot and Strike, Theft, Breakage or Accident or from any fortuitous cause other than those specifically excluded.

For detailed terms, conditions and exclusions, please refer to the policy document

**Signage** means advertising displays, hoardings, Glow signs, neon signs, LED signs, LCD signs, any digital signs, any sort of display intended to convey information.

**Scope**

The policy is structured to indemnify the insured during the Period of Insurance any Signage described in the Schedule be damaged by any cause not excluded under the Policy.

**Significant Exclusions:**

The policy would have 'named excluded perils' which majorly include war, nuclear / radioactive radiations, willful acts, any consequential loss, mechanical or electrical breakdown or faults and other listed exclusions specified in the policy wordings.

**Sum Insured**

The Sum Insured or value of the policy is fixed on current market value basis (i.e. new replacement cost less depreciation).

**Premium:**

Premium depends on the type of Signage, occupancy and Sum Insured.

**Note:**

For further details on the above Policy, please visit our Office nearest to you. Our Executives will be pleased to furnish further details.

**COMPANY PROFILE – LIBERTY GENERAL INSURANCE LIMITED**

**TBA**

**STATUTORY NOTICE: INSURANCE IS THE SUBJECT MATTER OF SOLICITATION**